

## **Artist Invitation**

*The Chippendale New World Art Prize Embraces Art, Renewal and New Technologies.*

With its humble beginnings, like the suburb itself, the Chippendale Creative Precinct (CCP) has thrived, matured and is now bursting with possibilities; through an extremely generous, private donation of \$100,000 over 10 years, the winner of the Chippendale New World Art Prize will be announced on Tuesday 30 April 2013. Dr. Stanley Quek, Chairman of Frasers Property Australia, has entrusted the CCP to foster the next generation of emerging artists through this exciting initiative.

The Chippendale New World Art Prize winner will receive a \$10,000 residency grant with Red Gate Residency in Beijing, China for 3 months beginning July – September 2013. In addition the winner will receive an exclusive opportunity for a solo exhibition at NG Art Gallery, Chippendale in 2014.

Each year the prize will take on a new theme in accordance with the process of constructing a new world. The theme for 2013 is **Revitalisation**, which seeks to reflect the metropolis reignited into a bustling, populous, creative and invigorated scene. Innovation and artistic vision leads our process of Revitalisation, generating a fertile base on which we cultivate our New World.

## **Entry**

The Prize calls upon artists, creative agencies, and students as the new voices of change, asking entrants to be inspired by art's capacity for urban renewal and to embrace the new world of art technologies within their entries.

The Prize encourages entry in all mediums of art including new technologies. This includes, but is not limited to painting, drawing, sculpture, photography, 3D modeling, animation, digital imaging, film, video, interactive media, motion graphics, photography, light and sound.

The Chippendale New World Art Prize winner will be announced at the finalist's exhibition on Tuesday 30 April 2013 at NG Art Gallery 3 Little Queen Street, Chippendale.

Entry forms must be submitted online by Tuesday 16 April 2013 and also include;

1. Concept Proposal;
2. Your resume up to a maximum of 2 printed A4 pages
3. Up to 6 (low-resolution/ 72 dpi) images/photographs of previous similar artworks and/or concepts to support the assessment of the submission; if applicable

Successful applicants will be notified by Tuesday 23 April 2013.

Successful applicants will deliver and set up their works on the weekend of the launch, Sunday 28 April & Monday 29 April 2013.

Only 1 (one) entry is required from each applicant.

No late entries will be accepted.

There is an entry fee of \$30.00. Payment details are to be supplied on the entry form.

The entry form is available on the website:

<http://chippendalecreative.com/art-prize/>

### **Art Prize**

The Chippendale New World Art Prize winner will receive a \$10,000 residency grant to further their art practice.

The residency will be hosted by internationally recognised Red Gate Residency in Beijing, China for 3 months beginning July – September 2013. Provided with a personal self-contained studio, the winner will have the unique opportunity to experience all that China offers while they live, work and participate with other international artists.

In addition to this the winner will receive an exclusive opportunity to exhibit in a solo exhibition at NG Art Gallery, Chippendale in 2014 delivering an exciting chance to showcase the works created during their residency at Red Gate.

The Judges of the Chippendale New World Art Prize will be Director of the National Arts School, Professor Anita Taylor; Dean of Sydney College of the Arts, Professor Colin Rhodes; Head of Design at UTS, Dr. Lawrence Wallen, and Director and Curator and NG Art Gallery and Beams Festival Director, Nicky Ginsberg.

There will be one overall winner.

### **Exhibition of works**

All finalists' entries will be exhibited in the following locations: NG Art Gallery, NG Art Pop-Up & Annex, Central Park Display Pavilion and other locations within the Chippendale precinct.

Other notable works entered will have the opportunity to be exhibited at the 2013 Beams Arts Festival, also adopting the theme of 'Revitalisation'.

### **People's Choice Award**

A People's Choice Award will be held alongside the Chippendale New World Art Prize. The public will judge the finalists online or alternatively enter their choice via ballot at one of the various finalist exhibitions sites. The entry with the most amounts of votes will be awarded the Chippendale New World Art Prize People's Choice Award 2013.

#### Contact

Any enquiries can be made to the Chippendale Creative Precinct:

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